



FOR IMMEDIATE RELEASE
November 3, 2004

CONTACT: Tracy Schario
(202) 994-3566; tschario@gwu.edu

GW-BATTLEGROUND 2004 POLL ACCURATELY PREDICTED FINAL POPULAR VOTE

Most Accurate Presidential Tracking Poll for Third Time in Four Presidential Elections

WASHINGTON – The George Washington University Battleground 2004 Poll, a highly regarded bi-partisan election survey, was the most accurate presidential tracking poll in the nation. The poll was a near perfect match to the final popular vote as reported by the Associated Press at 9:30 a.m. – President George W. Bush, 51.1 percent; Sen. John Kerry, 47.9 percent.

On Election Day, The Tarrance Group, the Republican polling firm for the GW-Battleground 2004 Poll, predicted the outcome at 51.2 percent for Bush and 47.8 percent for Kerry. The GW-Battleground Tracking Poll results released on Friday, Oct. 29, 2004, reported that the aided presidential ballot stood at 50 percent for Bush and 45 percent for Kerry.

Christopher Arterton, dean of The George Washington University Graduate School of **Political Management** and liaison for the GW-Battleground 2004 Poll, said, “The election is remarkable in that a number of pundit’s predictions were realized, particularly the importance of battleground states such as Ohio and Florida. The GW-Battleground Poll applied the science of polling and coupled it with the dynamic of bi-partisanship to accurately predict this election outcome. The University looks forward to continuing its sponsorship of this nationally recognized survey.”

The GW-Battleground 2004 Polls surveyed registered likely voters nationwide and yielded a margin of error of ± 3.1 percent. For an overview of predictions since the 1992 presidential election, visit <http://www.tarrance.com/files/Tarrance-Group-Projection.pdf>.

The George Washington University is the sponsor of the GW-Battleground Poll, a highly regarded, bi-partisan election survey conducted by top polling firms Lake Snell Perry and Associates and The Tarrance Group. GW’s role in the poll is guided by the University’s Graduate School of Political Management. The University also was recently recognized as the “Hottest School for Political Junkies” in the *2005 Kaplan/Newsweek How to Get Into College* guide for the second time in three years.

The GW-Battleground 2004 Poll data are available at www.tarrance.com or www.lspa.com.

**The GW-Battleground Poll archives since 1991 are at GW’s Gelman Library,
www.gwu.edu/gelman.**

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

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FOR IMMEDIATE RELEASE

November 4, 2004

CONTACT: Tracy Schario

(202) 994-3566; tschario@gwu.edu

**GW ANNOUNCES SECOND YEAR FOR FIXED TUITION AND UNIQUE
GUARANTEED STUDENT FINANCIAL AID INITIATIVE – ONLY PROGRAM OF ITS
KIND AMONG U.S. COLLEGES AND UNIVERSITIES**

**Overwhelming Positive Response to Innovative Plan Prompts Continuation for 2005-2006
\$28 Million in Institutional Financial Assistance Distributed to Current Freshmen**

WASHINGTON - The George Washington University Board of Trustees has approved the continuation of the University's innovative fixed tuition plan for the 2005-2006 academic year. The fixed tuition program is a flat rate for up to five years for full-time students. The board voted at its October meeting on the fixed tuition fee for full-time undergraduates (entering freshmen and transfer students for the 2005-2006 academic year). This decision accommodates high school seniors applying for early decision for Fall 2005.

Under the fixed-price plan, freshmen who receive institutional financial assistance also can rely on a defined minimum student aid, provided they continue to make satisfactory academic process and remain in good academic standing at the University. This guaranteed minimum aid may be increased should a student's need change during the four or five years of undergraduate enrollment.

GW President Stephen Joel Trachtenberg said, "We are gratified with the overwhelming positive response to the University's fixed tuition initiative, designed to take the mystery out of the price of higher education. Bolstered by positive feedback from current and prospective students and their families (GW received a record 20,000-plus applications for this academic year), we are pleased to continue this innovative program for the next academic year."

Fifty eight percent of GW's current freshman class receives institutional financial assistance totaling \$28 million in aid. The average award from GW grants exceeds \$17,000 per freshman receiving institutional aid. This amounts to nearly half of the fixed tuition for 2004-2005. This is in line with the national average according to the College Board.

Under the trustee-approved plan, fixed tuition for incoming freshmen will be \$36,370 per year for their entire undergraduate experience, up to five years total. Room and board charges will continue to be subject to normal inflationary pressures.

"Knowing what the tuition and institutional financial assistance package is now benefits students and parents as we work with the University to finance our son's education," said Jodi Fishman-Osti, parent of a current GW freshman. "It's an effective strategy that more colleges should employ if they want to remain competitive."

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GW's Board of Trustees will set the tuition for returning juniors and seniors and graduate and professional programs during its February 2005 meeting.

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year, GW enrolls a diverse population of undergraduate, graduate and professional students from all 50 states, the District of Columbia and more than 140 countries.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

November 11, 2004

CONTACT: Robert Moll

(202) 994-2492; rmoll@gwu.edu

Matt Nehmer

(202) 994-6467; nehmer@gwu.edu

**GW RECEIVES "HIGH QUALITY" PEER REVIEW FOR ITS
PRESCRIPTIVE DECISION PROGRAMS**

Business and Engineering Faculty Research and Courses Among the Nation's Best

WASHINGTON – The Decision Analysis Society has recognized The George Washington University's graduate prescriptive decision programs with the peer-review designation of "High Quality." The society honor commends GW's School of Business and School of Engineering and Applied Science for making significant educational and research contributions to the nation's intellectual resources in decision making.

"This is yet another feather in GW's cap for its contributions to education and research," said Susan M. Phillips, dean of GW's School of Business. "Whether the Master of Business Administration program or our other graduate programs, our curricula emphasize the importance of informed decision making. Our faculty members, who the Decision Analysis Society recognize with the 'High Quality' distinction, are the same who teach our students to be better managers."

Timothy W. Tong, dean of GW's School of Engineering and Applied Science, said, "The School of Engineering and Applied Science is proud to contribute to the University's strength in decision-making research and education and to be recognized, along with the School of Business, for the caliber of our prescriptive decision-making programs."

The society reviewed the teaching, research, and service activities of faculty in the decision field, and recognized GW for its decision-oriented contributions to literature and graduate education, as well as for the number of doctoral candidates who graduated from a decision program. It did not limit its definition of a decision program to a specific academic department within a university or even to an interdisciplinary center in a university. The society's study of the nation's top 34 graduate decision programs put GW in league with such universities as Johns Hopkins University, Ohio State University, the University of California – Berkeley, University of Michigan, University of Virginia, and University of Wisconsin.

The Decision Analysis Society is a professional society of university faculty and professionals working in private and public organizations. It is part of the Institute for Operations Research and the Management Sciences. For the purpose of its evaluation, the society defined a decision program as the collection of faculty at a university whose field of study includes a focus on how people make decisions. For more information about the study, visit <http://decision-analysis.society.informs.org>.

GW's School of Business prepares students for professional management careers. The depth and variety of its academic and professional programs, including five specialized master's programs, provide rich opportunities for students in the school's core Bachelor of Business Administration, M.B.A., and doctoral programs. The business school is increasingly regarded among the world's best. *U.S. News & World Report* has ranked GW's undergraduate programs in business among the top 50 for the past five consecutive years. Most recently, the *Wall Street Journal* ranked GW's M.B.A. program among the top regional programs.

The School of Engineering and Applied Science prepares engineers to address society's technological challenges by providing outstanding undergraduate, graduate and professional educational experiences and by stimulating and providing innovative, fundamental, and applied research activities.

For more information about GW's School of Business, visit www.business.gwu.edu.

For more information about GW's School of Engineering and Applied Science, visit www.seas.gwu.edu.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

November 12, 2004

MEDIA CONTACT: Matthew Nehmer

(202) 994-6467; nehmer@gwu.edu

**GW COMMUNITY LIVING AND LEARNING CENTER ANNOUNCES REORGANIZED
OFFICE OF CAMPUS HOUSING AND OCCUPANCY MANAGEMENT,
SETH WEINSHEL NAMED DIRECTOR**

WASHINGTON – The George Washington University Community Living and Learning Center (CLLC) announces the establishment of the Office of Campus Housing and Occupancy Management, a reorganization of housing operations. CLLC veteran Seth Weinschel will serve as director of the office, which will be responsible for coordinating the marketing, billing, and assignment procedures for more than 7,100 beds in the GW residence hall system and help in the strategic planning of the University's residential communities on both the Foggy Bottom and Mount Vernon campuses.

The Office of Campus Housing and Occupancy Management merges the staff and resources of the Office of Housing Services and Occupancy Management and the Office of Summer and Conference Housing. By incorporating these operations into one service area, CLLC enhances its ability to provide exceptional housing services year round.

"This is an exciting change in how we plan for the future of GW," said Assistant Dean of Students Rebecca Sawyer. "A centralized department will ensure that we better meet the needs of our customers."

Weinschel, who for the past three years was GW's director of summer and conference housing, added, "The integration of Housing Services and Occupancy Management and Summer and Conference Housing provides the University the unique opportunity to create a comprehensive year-round housing program. This new program will allow GW to further its reputation as a nationally recognized student and conference housing entity."

Recent housing achievements include the online room selection process, featured at the 2004 American College Personnel Association national conference, and the opening of Ivory Tower in the fall of 2004.

Weinschel has been with CLLC since 1997. He received a master's degree in tourism and hospitality administration from The George Washington University in 2001.

Also joining the staff as senior associate director is Harry Knabe. Knabe's background includes the management of the multi-campus housing system at Temple University as the assistant director for assignments and billing. He holds a Master of Education degree from the University of Georgia. Knabe's many years of diverse experience in housing and higher education will add to the broad range of services that Campus Housing and Occupancy Management provides.

Founded in 1997, the Community Living and Learning Center has remained at the cutting edge of student affairs. CLLC offers GW students more than 30 living and learning communities and opportunities, such as the Caucus and Forum programs, to explore civic responsibility through self-governance based on the Community Standards Initiative. CLLC houses more than 7,100 students in over 35 unique properties on the Foggy Bottom and Mount Vernon campuses.

**For more information about Campus Housing and Occupancy Management,
visit CLLC at gwired.gwu.edu/cllc.**

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

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FOR IMMEDIATE RELEASE
November 4, 2004

MEDIA CONTACT: Matt Lindsay
(202) 994-1423; mlindsay@gwu.edu

GW LEADS NATION IN PERCENTAGE OF ENGINEERING DOCTORAL DEGREES AWARDED TO WOMEN

American Society for Engineering Education also Ranks GW's School of Engineering and Applied Science 10th Nationally in Percentage of Women Faculty Members

WASHINGTON — The George Washington University School of Engineering and Applied Science (SEAS) ranked first in the country in the percentage of doctoral degrees awarded to women, according to 2003 statistics recently released by the American Society for Engineering Education (ASEE). GW and the University of Illinois at Chicago tied for the top slot, with women representing 31.4 percent of the students who received engineering doctoral degrees from each university in 2003.

GW also ranked 10th nationwide for its percentage of women faculty members, with women accounting for 13.3 percent of the SEAS faculty. The rankings list the top 20 schools in terms of percentage of doctoral degrees awarded to women and percentage of women faculty members from the 85 U.S. universities that awarded 20 or more doctoral degrees in engineering in 2003. The statistics, reported in the October edition of ASEE's magazine *Prism*, were part of a story about enrollment in doctoral engineering programs, for which a total of 181 schools provided doctoral degree figures.

"We are proud of the diversity of students, faculty, and staff at SEAS," said Timothy Tong, dean of SEAS. "These rankings highlight GW's commitment to diversity and the distinguished company we keep among the most prestigious engineering schools in the country."

In 2003, 11 of the 35 doctoral degrees granted by SEAS were awarded to women, and 13 of the 98 SEAS faculty members were women.

The GW School of Engineering and Applied Science prepares engineers to address society's technological challenges by providing outstanding undergraduate, graduate, and professional educational experiences and by stimulating and providing innovative, fundamental, and applied research activities.

To read the story in ASEE's *Prism*, visit www.prism-magazine.org/oct04/databytes.htm#04.

For more information about SEAS, visit www.seas.gwu.edu.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

November 22, 2004

CONTACT: Matt Nehmer

(202) 994-6467; nehmer@gwu.edu

**NEW SENATE MINORITY LEADER, HARRY M. REID, J.D. '64,
LATEST GW GRADUATE TO REACH THE HIGHEST LEVELS OF WASHINGTON POLITICS**

WASHINGTON – With Harry M. Reid tapped as the new U.S. Senate minority leader, The George Washington University adds yet another name to its roster of graduates reaching the highest levels of federal leadership.

Reid, the senior Senator from Nevada, earned a Juris Doctor degree from GW's Law School in 1964. Other GW alumni in government leadership positions include Treasury Secretary **John W. Snow**, J.D. '67; outgoing Secretary of State **Colin Powell**, M.B.A. '71; and Virginia Gov. **Mark Warner**, B.A. '77. Reid's fellow Senators with GW degrees include North Dakota Sen. **Kent Conrad**, M.B.A. '75; Wyoming Sen. **Michael Enzi**, B.B.A. '66; and Hawaii Sen. **Daniel Inouye**, J.D. '52.

"The GW Law School prepared me for a career that I love," said Reid. "Whether I was practicing law or drafting laws, it has always been an honor and a privilege to be involved in this profession."

"Senator Reid's commitment to public service and his successful career represent the realization of our best hopes for our graduates," said GW President Stephen Joel Trachtenberg. "He is among a growing number of GW alumni who are serving their country on both sides of the aisle with distinction and in ways that make a difference in our world. We take great pride in his accomplishments."

"He was well liked and was a very serious and thoughtful student of the law," said the Hon. Carlos F. Lucero, J.D. '64, a judge on the 10th Circuit Court of Appeals, who attended GW with Reid. "Harry had many friends in his class and even then showed careful attention to the political process. His classmates are proud of his accomplishment."

Reid won his Senate seat in 1986 and has since been reelected three times, most recently this November with 61 percent of the vote. He previously served in the Nevada State Legislature from 1968 to 1970; as Nevada's lieutenant governor from 1970 to 1974; and in the U.S. House of Representatives from 1982 to 1986. It was during his years as a GW law student that Reid supported his family by working nights as a U.S. Capitol police officer.

Reid is in the select company of GW alumni who made a major mark in Washington politics and policy. Others include FBI Director **J. Edgar Hoover**, L.L.B. '16, L.L.M. '17; Secretary of State **John Foster Dulles**, L.L.B. '12; CIA Director **Allen W. Dulles**, L.L.B. '26, L.L.D. '59; Sen. **J. William Fulbright**, L.L.B. '34, L.L.D. '59; Watergate Special Prosecutor **Leon Jaworski**, L.L.M. '26; and First Lady **Jacqueline Kennedy Onassis**, B.A. '51.

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For more news about GW, visit the GW News Center at www.gwnewscenter.org.

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FOR IMMEDIATE RELEASE

November 24, 2004

MEDIA CONTACT: Matt Nehmer

(202) 994-6467; nehmer@gwu.edu

PROGRAM CONTACT: Michael Walker

(202) 994-7211; maw@gwu.edu

GW ANNOUNCES LINEUP OF NEW LEGAL LECTURE SERIES FOR MEMBERS OF THE GW COMMUNITY

Next Program on Mediation and Dispute Resolution to Feature Prof. Carol Izumi, Dec. 1

WASHINGTON – The George Washington University Dean of Students Office, the Office of Grad Life, and the GW Law School announce a new GW initiative, a Legal Issues Series. The series provides the GW community with legal lectures on practical and timely issues throughout the 2004-2005 academic year.

The University Office of Grad Life, under direction of Associate Dean of Students Michael Walker, and in collaboration with the Law School, created this new lecture series to provide co-curricular learning opportunities to all GW students, faculty, and staff.

“Through this lecture series, we hope to avail to the larger GW community the rich resources that are our GW Law School faculty,” said Walker. “While this series may be attractive to law students and pre-law students, we hope it will also provide some good information and knowledge to the ‘average community member’ regarding general topics of interest.”

The upcoming programs in the series include:

“What Everyone Should Know About Mediation”

Carol Izumi, professor of clinical law

Dec. 1, 2004; Lerner Hall 302, 5-7 p.m.

“Legal and Business Resources for Small Business Development”

Susan Jones, professor of clinical law

Feb. 7, 2005; TBA, 5-7 p.m.

“Navigating the Health Insurance Labyrinth: Tips for Making an Informed Decision on Health Care”

Sara Rosenbaum, Harold & Jane Hirsh Professor of Health Care Law and Policy; and **Phyllis C.**

Borzi, research professor of health services management and policy

March 7, 2005; TBA, 5:30-7:30 p.m.

“Weighing in on the Church and State Debate”

Robert Tuttle, professor of law

April 6, 2005; TBA, 5-7 p.m.

Following each 60 minute lecture is an informal question and answer period. The lectures include appetizers and beverages in a relaxed, social atmosphere.

**For further information on this series, contact the Office of Grad Life at (202) 994-4737,
or consult the OGL list serve at gradlife.gwu.edu.**

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

November 24, 2004

MEDIA CONTACT: Matt Lindsay
(202) 994-1423; mlindsay@gwu.edu

**LEON WIESELTIER TO PRESENT A WELLING PRESIDENTIAL FELLOWSHIP
LECTURE AT THE GEORGE WASHINGTON UNIVERSITY
DEC. 2**

“Rabbi Philip Roth: A Conversation About *The Plot Against America*”

EVENT: Leon Wieseltier, GW Welling Presidential Fellow and literary editor of *The New Republic*, will lead a discussion entitled “Rabbi Philip Roth: A Conversation About *The Plot Against America*.” Roth’s new novel, *The Plot Against America*, imagines that Charles Lindbergh becomes the Republican nominee and defeats FDR in the presidential election of 1940. Wieseltier will be joined by Faye Moskowitz, chair and professor of English, and Leo Ribuffo, Society of the Cincinnati George Washington Distinguished Professor of History.

WHEN: Thursday, Dec. 2, 2004
5 – 6:30 p.m.

WHERE: The George Washington University
Marvin Center, Room 308
800 21st St., N.W., Washington, D.C.
Foggy Bottom-GWU Metro, Blue and Orange lines

COST: Free and open to the public

BACKGROUND:

Wieseltier attended Columbia and Oxford universities and studied Near Eastern Languages and Civilizations at Harvard University, where he was a member of the Society of Fellows from 1979 to 1982. He has written *Nuclear War Nuclear Peace*, *Against Identity*, and *Kaddish* and is well known for his commentary on national politics, religion, and media affairs.

The Welling Presidential Fellowship is named after James Clark Welling, who was president of GW for most of the last quarter of the 19th century, during which time GW assumed many of the attributes of a modern research university. The Welling Presidential Fellowships, along with the Welling Professorships, bring internationally distinguished scholars to the GW campus on an occasional basis to contribute to the intellectual life of students and faculty.

**For more information about the event, please call (202) 994-6080.
For more news about GW, visit the GW News Center at www.gwnewscenter.org.**

FOR IMMEDIATE RELEASE

November 29, 2004

CONTACT: Matt Lindsay

(202) 994-1423; mlindsay@gwu.edu

**DISTINGUISHED MAORI WRITER, WITI IHIMAERA, TO BECOME GW'S
2005 WRITER IN RESIDENCE**

**Author of *The Whale Rider* Comes to University through Columbian College
of Arts and Sciences' World Literature Residency**

WASHINGTON – Renowned writer Witi Ihimaera will join The George Washington University's Columbian College of Arts and Sciences (CCAS) and live on campus from Feb. 3 to Feb. 24, 2005, as part of the World Literature Residency Program. Events during Ihimaera's stay include a public lecture and reading of his fiction, a reception sponsored by the Embassy of New Zealand, and a screening of the film *Whale Rider*, preceded by an introduction by Ihimaera. A native of New Zealand, Ihimaera, also will interact with students inside and outside of the classroom.

Ihimaera is the first Maori writer to publish both a book of short stories and a novel. He was born in Gisborne, New Zealand, and now lives in Auckland. His first book, *Pounamu, Pounamu* (1972), won the Freda Buckland Prize for best first book by a new writer. His first novel, *Tangi* (1973), won the Wattie Book of the Year Award. The Wattie (now called the Montana) Awards are New Zealand's most prestigious awards for contemporary writing. Ihimaera is the only writer to receive three Wattie/Montana Book of the Year Awards, also having won for *The Matriarch* (1986) and *Bulibasha, King of the Gypsies* (1994). Ihimaera was awarded second prize at the Watties for editing the acclaimed *Te Ao Marama* (1993), a landmark series of Maori writing.

Women Far Walking, Ihimaera's first play, premiered at the International Festival of the Arts in Wellington, New Zealand, in 2000. He is also an opera librettist for composers Ross Harris (*Waituhi: The Life of the Village* and *Tanz Der Schwane*) and Dorothy Buchanan (*The Clio Legacy*), as well as a film screenwriter. *Whale Rider*, the movie based on Witi's novel *The Whale Rider* (1988), won the prestigious People's Choice Award at the Toronto Film Festival, the Audience Award at the Sundance Film Festival, and many other honors. In 2004, Ihimaera was honored in the Queen's Birthday list as a Distinguished Companion of the New Zealand Order of Merit.

The University initiated the CCAS World Literature Residency in the spring of 2004. Through this initiative, the college works with embassies in Washington, D.C., to bring international authors writing in English to campus. The residency aims to develop and sustain enriching encounters among working writers, faculty, and students. Writers in residence are supported for a short-term residency at GW, during which they engage the faculty, students, and the University community through readings, discussions, informal meetings, and other venues in order to place literary and creative work at the center of CCAS life. With its close proximity to numerous embassies, GW is uniquely suited to host such a program. The World Literature Residency Program is one of many efforts by CCAS to promote the arts and humanities, and global awareness and competency.

For more information about GW's World Literature Residency Program, contact

Vikram Chandra at (202) 994-1963 or vcp@gwu.edu.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.